



Avenidas
Re-Inventing Aging

Join Our Mission! Sponsorship Opportunities 2025 Lifetimes of Achievement

Contact

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www.avenidas.org

Our Mission

Avenidas helps older adults in our community be as active, engaged, and healthy as possible throughout their lives by providing relevant services and programs.

Lifetimes of Achievement

- ✓ For over 36 years, this award has honored a select group of older adults for their contributions to the community.
- ✓ Each year's honorees are announced at a private reception in January and celebrated during our annual fundraising event in May. This event is by invitation only and is hosted at a private home garden generously offered by a Palo Alto community member.
- ✓ We welcome approximately 250 to 300 guests to this afternoon of inspiration, celebration, and connection!
- ✓ We invite you to review the sponsorship opportunities to support a positive difference in the lives of older adults.

Event Details - Lifetimes of Achievement

When: Sunday, May 18, 2025
3 pm to 5 pm

Where: TBA

Audience: Business leaders and executives, local elected officials, philanthropists, and longtime community champions



Sponsorship Opportunities

SPONSORSHIP DETAILS	Presenting SPONSOR (2 available)	Premier SPONSOR	Community CHAMPION	Community PILLAR	Community STAR	Community FRIEND
	\$25,000	\$20,000	\$10,000	\$5,000	\$3,000	\$1,000
Opportunity for an executive to make live remarks during program.	★					
Name and logo included in event marketing; name mention in press release (sponsorship must be confirmed in time to be mentioned in press release.)	★	★				
Dedicated appreciation in Avenidas News (print reach - 2,000 households; sponsorship must be known in time to reserve space for Summer Avenidas News.)	★	★	★			
Strategic website placement of name and logo on Lifetimes of Achievement page	★	★	★	★		
Name mention on select event collateral	★	★	★	★		
Acknowledgment on Avenidas social media	★	★	★	★	★	
Name and logo featured on day-of event signage and materials	★	★	★	★	★	
Name mention in the Avenidas Email Newsletter (drops on Fridays; digital reach - 13,000)	★	★	★	★	★	★
Complimentary tickets (valued at \$150/ticket)	12	10	8	6	4	2

We can also *customize* sponsorships levels for you – please contact Nisha Koul, nkoul@avenidas.org

Why sponsor?

VALUES

- Showcase your organization's commitment to improving the lives of older adults and their families.
- Align with Avenidas, a nonprofit recognized for over 55 years of empowering older adults in the Mid-Peninsula.

PHILANTHROPY

- Your support directly funds life-changing programs and services for older adults in our community.
- Help honor exceptional individuals whose leadership and service inspire a stronger, more compassionate community.

COMMUNITY

- Align with an event that celebrates the contributions of older adults who shape the heart of our community.
- Showcase your dedication to community well-being by participating in a meaningful celebration of service and impact.

PUBLICITY

- Gain exposure through event collateral, Avenidas website, newsletters, press releases, and social media.
- Highlight your organization to an engaged audience of community leaders, philanthropists, and over 300 event attendees.



OUR PROGRAMS

Helping older adults be as active, engaged, and healthy as possible



Caring for participants in a safe, nurturing day program



Exploring cultures, customs, and community building



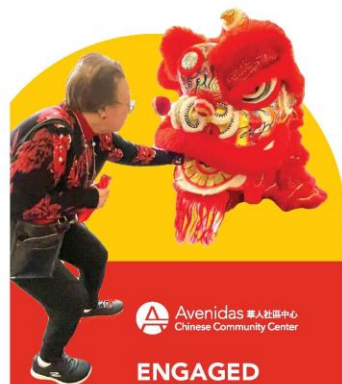
Keeping older adults active and informed



Creating opportunities for personal development



Navigating the changing world of technology



ENGAGED

Established in 2018, the Avenidas Chinese Community Center serves nearly 500 individuals with classes, workshops, and activities offered in English and Mandarin. Their cultural celebrations—from Moon Festival Cultural Learning Event, Lunar New Year Celebration, and Dragon Boat Festival to International Women's Day, Valentine's Day and St. Patrick's Green Day Karaoke Parties—are free and inclusive to all.



Guiding aging adults through life's transitions



Bridging the gaps of traditional healthcare



Sharing your time and talents with others



Providing transportation to older adults



Supporting people as they age in place



Offering programs and resources to LGBTQ+ older adults



ACTIVE



How these queer spaces are creating safe havens for LGBTQ communities

Published June 14, 2023

“ [Avenidas Rainbow Collective Program Manager, Thomas] Kingery spends his days with an older cohort at Avenidas Rainbow Collective, running a comprehensive set of social engagement programs and services both for the clients and the larger community. The 50+ group has different life experiences that need to be addressed, Kingery says.

“Their whole life they’ve had to hide to survive,” Kingery says. “We owe it to these older (LGBTQ) adults, who really lived through a society that was totally against them, by creating space for them.”



Three locations, a dozen programs, and hundreds of clubs, activities, and events for seniors!

For more information, visit us at avenidas.org or call 650-289-5400.

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Thank You for Your Support!

Questions or for more information:

Please contact

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