Because of Avenidas programs, I am happier and feel connected with others.
Board of Directors

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Avenidas has over 350 active volunteers who contribute a total of 19,500 hours of service annually.
Letter from the Board Chair and the President & CEO

Dear Supporters,

As the fiscal year ended on June 30, 2022, our leadership has taken the opportunity to look back at another roller-coaster year. It was a year filled with solid accomplishments but also the challenges of balancing life during the pandemic. Once again, what made Avenidas successful and effective was our ability to make connections and find support by building a sense of community. It has truly been a learning and growing experience for all of us.

Some highlights of the year include:

• Stanford University named Avenidas a recipient of the 2022 Stanford Community Partnership Award for outstanding collaboration during the pandemic. Avenidas has always understood we can’t do everything; we are only as strong as our connections in the community. We were pleased to be recognized and that the light was shined on older adult services.

• As we reopened the Avenidas Rose Kleiner Center to care for our most frail elders, we realized that many participants had lost cognitive and physical abilities. This required us to reach out and connect these families to resources in the community, or for those who live alone, to build a support network for them to maintain their health and provide care when not at the Center.

• It also became evident that so much isolation and uncertainty had lingering psychological effects on our community and those we serve. Although the Center at 450 Bryant and the Avenidas Chinese Community Center started in-person classes and activities, some of our participants have been hesitant to return to group sessions or services which has allowed Avenidas to meet them where they are. By continuing to offer remote and on-line sessions, and creating new and interesting opportunities to gather together, we are seeing an increasing number of older adults participants feeling comfortable and wanting to experience the value of community being together.

• This excitement is showing up in all our programming, but particularly in the Avenidas Rainbow Coalition, our LGBTQ older adult initiative; Avenidas Care Partners, our family caregiver support service; AveNeedles, a creative handiwork club, Avenidas Hiker’s, the Chess Club and Yoga class have been enthusiastically meeting as soon as restrictions were lifted. As one participant shared, “On-line activities are great, but nothing beats being with people who get you. I didn’t realize how much I missed being here.”
• To build on this sense of belonging, Avenidas has re-opened the café as “Chef Julien at The Redwood”. This was no small task, but all of us realize how the café had become a place for not only older adults where they can find friends and a nourishing meal but also a place where the community can come to talk and share a cup of coffee. It is about welcoming all who enter our doors.

Avenidas leadership took the opportunity to update previous studies conducted by Impacts Research, an independent data and survey organization, on our market reach and recognition. Results showed that Avenidas continues to have a strong, positive reputation and is seen as having a deep and lasting impact in our community. In addition, we conducted the Polco Community Assessment Survey of Older Adults to learn more about the urgent and changing needs of our community. We are using this most recent data to create our new strategic plan that will provide the road map for the next several years.

As we reflect on the past year, we are truly grateful to everyone who strengthened Avenidas by sharing your time and resources. We absolutely could not have been successful without your generosity. Thank you for the critical role you play in our efforts to serve our community, and for your faithful support. During this time of economic, health and cultural uncertainty, our mission is more urgent than ever and we will continue to work tirelessly together to meet the changing needs of our community.

We would love to see you at one of our centers this year and please stay in touch by joining us on social media, subscribe to our newsletter, or consider becoming a volunteer. We appreciate all of the many ways you support us and look forward to this next year of opportunity and growth.

Sincerely,

Rick Stern
Avenidas Board Chair

and

Amy Yotopoulos
President & CEO
Organizational Compass

OUR MISSION

Avenidas helps older adults in our community be as active, engaged, and healthy as possible throughout their lives by providing relevant services and programs.

OUR VISION

Avenidas is a leader and innovator in developing and implementing programs that address the needs of aging adults and their families. We envision a future in which our programs extend beyond the walls of any facility. We make a positive difference in the lives of older adults and in our communities.

OUR CORE VALUES

• We RESPECT our clients, our donors, our staff, and our volunteers.
• We EMBRACE DIVERSITY in clientele, volunteers, staff, and the board.
• We WELCOME ALL AGING ADULTS, especially those most in need.
• We emphasize CARING AND COMPASSION for all.
• We maintain the highest levels of PROFESSIONALISM AND QUALITY in everything we do and strive to be a leader in our field.
• We believe in WORKING CLOSELY with each other and our business, government, and agency partners.
• We conduct ourselves to the highest standards of HONESTY AND INTEGRITY.
• We ADVOCATE tirelessly on behalf of our constituents.
Financials
Fiscal Year 2021–2022

OPERATING REVENUES & SUPPORT*

- Program service fees $1,196,315
- Contributions and special events 1,810,628
- Board-authorized reserve transfers and assets released 1,409,413
- Government funding 1,447,867
- Other 62,332

Total revenues & support $5,926,555

EXPENSES

- Program services 4,810,357
- Support services:
  - Management and general 1,222,026
  - Fundraising 433,588
  - Total expenses 6,465,971
- Depreciation and amortization (706,595)
- Appropriation of endowment and reserve assets (1,409,413)

Expenses less depreciation $5,759,376

CHANGE IN NET ASSETS

From operating activities (excluding depreciation) 167,179
Restricted contributions, net 936,064
Depreciation and amortization (706,595)
Bequests 255,000
Governmental support 150,000
Investment gain/(loss) (4,207,611)

Total change in net assets $ (4,815,376)

NET ASSETS

Beginning of year $53,819,052
End of year $49,003,676

* Reflects operating revenues for the period

Financial information is derived from financial statements for the year ended June 30, 2022. For complete audited financial statements, please see our website at avenidas.org/about/financial
Programs

CONNECTING TO SUPPORT

**Avenidas Door to Door**

*Keeping seniors connected to outside services and friends*

Your support provided—
- 610 trips for health appointments, personal care, or visits with friends allowing these older adults independence and mobility as they age.
- 545 deliveries of groceries, prescriptions, and library books to less mobile elderly.

**Avenidas Rose Kleiner Center**

*Caring for participants in a safe, nurturing day program*

Your support provided—
- 94 of the community’s most frail older adults with ARKC care.
- 200 family caregivers with counseling and support to care for their loved ones.

**Avenidas Care Partners**

*Guiding people through life’s transitions*

Your support provided—
- 200 family caregivers with individual consultation time to address challenges and issues.
- Over 7,500 encounters with family caregivers resulting in better care for elderly family members.
- Tools and techniques for family caregivers resulting in 90% feeling better able to support their loved ones and feel less stress.

Our innovative programs and compassionate staff have enriched the lives of more than 7,500 mature adults and their families each year.
BUILDING COMMUNITY

Avenidas Volunteer Corps

Harnessing time and talent for our community

Your support provided—

• 7,486 volunteer hours for our community that impacted areas such as education, the environment, and aging services.
• 225 older adults with meaningful involvement and a sense of purpose through volunteerism.

Avenidas Technology Learning

Helping older adults embrace the power of Avenidas’ Innovative and award-winning technology programming

Your support provided—

• 868 technology sessions to build the confidence to use technology in everyday life.
• 600 one-on-one tech support calls to answer simple questions and encourage older adults to develop skills.

People of all ages have re-engaged in the community by volunteering through Avenidas.
Avenidas
Health & Wellness

Keeping adults informed and active!

- Array of classes and lecture to support both physical and mental well-being.
- Delivering health lectures and talks from leaders in the field of healthy aging to keep older adults up to stay as healthy as possible.
- Loaning durable medical equipment to help manage medical expenses.

Your support provided

- 622 older adults accessed health and wellness services to give them the tools to manage their bodies and minds.
- 1,043 health and fitness sessions were delivered to get and stay healthy.
- 225 loans from the Medical Loan Closet gave older adults easy and quick access to temporary use of medical equipment.

Impact Story

Avenidas has always focused on keeping older adults active. Avenidas’ Hikers Group are enjoying the beautiful scenery while they keep their bodies and minds strong.
Our Community of Donors
July 1, 2021–June 30, 2022

Avenidas strives to keep programs and services affordable. Fees for services do not cover costs. We rely on community support, investment income, grants, and government funding.

**Chair’s Circle ($25,000+)**
- Anonymous
- AT&T
- Caltrans
- City of Palo Alto
- Anne and Terry Clark
- El Camino Healthcare District
- The H & H Evergreen Foundation
- Eleanor and Bruce Heister
- Amie Chang and Hank Massey
- Nancy S. Mueller
- Palo Alto Farmers Market
- Paula and Mike Rantz
- The Juanita Reed Trust
- Bill Reller
- Santa Clara County
- The Schmidt Family Foundation
- Sourcewise
- Stanford Healthcare
- Thoits Bros. Inc.
- The Ronald and Ann Williams Charitable Foundation

**Director’s Circle ($10,000+)**
- Anonymous
- Association for Senior Day Health
- Barbara and Bill Binder
- CM Capital
- John Couch and Bruce Ackermann
- The CTA Foundation
- Peggy and Yogen Dalal
- The Jonathon B. Gifford Family
- Richard Johnsson
- Cary Orr-Kissner and Chuck Kissner
- Kiwanis Club of Mountain View
- Gay and Bill Krause
- Marina and Andrew Martin
- The Morgan Family Foundation
- Margo and Roy Ogus
- Palo Alto Community Fund
- Paula and William Powar
- Meredith and Ray Rothrock
- Chuck Sieloff
- Dick Smallwood
- Nancy and Rick Stern
- Ellen and Michael Turbow
- Jeanne and Leonard Ware
Delivering resources and services needed by LGBTQ Seniors

• Socialization to help avoid social isolation for a most vulnerable group.
• Case Management for those struggling with serious life challenges.
• Caregiving Support and Resources to help family and friends navigate aging services.

Your support provided

• 96 family caregivers with consultation time to address challenges and issues.
• Over 336 Zoom sessions with LGBTQ Older adults to connect them to information and services resulting in better mental and physical health outcomes.
• Weekly support group meetings that enabled LGBTQ older adults to express their concerns and network with others for solutions.

Impact Story

Offering opportunities for socialization, access to focused social services, and a sense of community The Avenidas Rainbow Collective has brightened the lives of LGBTQ+ older adults during these difficult times.
President’s Circle ($5,000+)
Anonymous
Fran Codispoti
Chris Douvos
Gary and Jeffrey Dunker
Mary Jane Elmore
Shirley Ely
The Floyd Family Foundation
Benificus Foundation
Bill Friedman
Nancy and Richard Goldcamp
Marcia and John Goldman
Graciela Spivak and Philip Hanawalt
The Jane B. Holland Trust
Cathie and Pitch Johnson
Judy Koch
Worth and Andy Ludwick
Mackenzie Family Fund
Ellie and Dick Mansfield
Judy and George Marcus
Nancy Martin
Susan and Gib Myers
Tom Reese
Carol Seiler Roberts
Star One Credit Union

Avenidas’ Advocate ($2,500+)
Anonymous
Jan and Brad Anker
Maria Bartelt
Terri Bullock
Barbara Carlitz
The Morrison and Foerster Foundation
Lynn and Jim Gibbons
Barbara and Michael Gross
Handel Sunrise Foundation/Silicon Valley Community Foundation
Kingsley Jack
Teena and Mike James
Cathy and Howard Kroymann
Julie Lau
Shirley Matteson
Larry Klein and Milbrey McLaughlin
The Muschner Endowment Fund
Eliane and Armand Neukermans
Tomoko Okuda
Carolyn Manning and Stephen Peeps
Nancy and Stephen Player
Michelle and Roxy Rapp
Anne and Chris Ream
Susan Rosenberg
Sherri Sager
Margaret Schink
Dr. Leonard Shustek and Donna Dubinsky
Virginia and John Sink
Judith Kay and Roger V. Smith
Maddy and Isaac Stein/The James Irvine Foundation
Lida Urbanek
Sylvie and Donald Way

Thank you for your support!
Impact Story

The network of friendships and support created through Avenidas Village membership allows older adults to safely age in place while tapping into the power of community.

Avenidas Village

Living better and more safely at home

• Harnessing the power of community to create community pods as resources for each other.
• Vetting vendors so members can feel safe when getting home services.
• Connecting members to other Avenidas services to keep them mobile and healthy.

Your support provided

• 324 older adults with the ability to remain living at home and in the community by accessing supportive help.
“The Village helps me “age in place” in my home surrounded by neighbors and the community that I know.”
Exploring cultures, customs, and languages

- Activities in both English and Mandarin
- Tai Chi and Dance Classes
- Mahjong, Ping Pong and Karaoke
- Calligraphy and Brush Painting
- Cultural and Diversity Celebrations
- Offerings Online and In-Person

Your support provided

- Over 278 Asian older adults with access to resources and information to keep them connected in spite of the ups and downs of Covid.

- 2,000 presentations, celebrations, and classes helping to build community and avoid isolation.

Impact Story

ACCC is a gift and treasure to all of us. It is a wonderful opportunity to join in while staying at home.
Offering opportunities for continued growth and development

- Access to essential information such as Medicare and Legal and Tax Counseling Services.
- Nurturing mind and spirit by offering creative classes and sessions (i.e. watercolor, writing, theater)
- Building community through Avenidas clubs and activities so there is always something interesting and fun to do.

Your support provided

- 147 older adults received Medicare information, legal and/or tax counseling so they can get the help they need and navigate the complicated healthcare and legal system.
- 985 older adults attended classes or lectures that connected them to others and helped keep their minds active.
- 52 older adults were able to create a “life story” to share with their family.

Impact Story

A creative outlet is important throughout life. Avenidas clubs and groups created strong bonds and that helped many older adults through the pandemic.
Thank you to all those individuals who have already left a legacy gift or who have included Avenidas in their estate plans. These gifts make it possible for Avenidas to continue to develop innovative programs and services to help all our community’s older adults.

For more information about the Legacy Society contact Dwane Anderson, VP Fund Development at (650) 289-5446 or visit Avenidas.org.
450 Bryant Street
Palo Alto, CA 94301
(650) 289-5400
www.avenidas.org

Avenidas Chinese Community Center
4000 Middlefield Rd
Building H5
Palo Alto, CA 94303
650-289-5409

Avenidas Rose Kleiner Center
270 Escuela Ave
Mountain View, CA 94040
650-289-5499