

## The Avenidas "Tech for Savvy Seniors" Conference

June 14, 2018! Avenidas will host its 2<sup>nd</sup> Annual Technology Conference at the Computer History Museum. Experience 1<sup>st</sup> hand Customer Sentiment and gain insights to your product in real-time. You can reach this targeted baby boomer audience and show them your services by becoming a sponsor at any of the following levels:

\$1,000: Free exhibit table + one conference pass

Company name or logo on the Avenidas Gen Lab page

\$2,500: All of the above, PLUS:

Free exhibit table + two conference passes

Company name or logo featured in Facebook postings

Company name or logo featured on Website

Company name or logo featured on Twitter postings

\$5,000: All of the above, PLUS:

Free exhibit table with premium placement

+ five conference passes

Company name or logo featured in Avenidas Monthly Activity

Listing

Company name or logo featured in E-Newsletter

Company name or logo featured in Press Release

Distribution through Aging 2.0 Network

\$10,000: All of the above, PLUS:

Free exhibit table + 10 conference passes

Company name or logo featured in local newspapers

Company name or logo featured on signage

Company name or logo featured on printed material

Recognition as co-sponsor at the event

Please contact Eric Gee at <a href="mailto:egee@avenidas.org">egee@avenidas.org</a> or (650) 389-5409 or Monica Davis at (650) 289-5445 or <a href="mailto:mdavis@avenidas.org">mdavis@avenidas.org</a>