

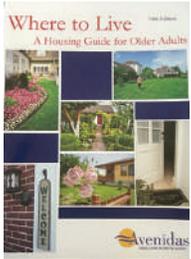
Info



Keynote Speaker:

Don Weden was the Principal Planner for the Comprehensive Planning Section of the Santa Clara County Planning Office for many years prior to his

retirement. Through his many presentations, he has encouraged local communities to prepare for the significant changes, challenges, and opportunities that will be coming our way in the years ahead – that will greatly impact our lives and those of our children and future generations.



Special Giveaway:

Conference participants will receive a **free** copy of the 15th Annual Avenidas "Where to Live Housing Guide," a \$10 value!

This guide is packed with the most relevant information on independent, assisted living and memory care communities, with a range of costs, senior placement referral companies, and adult day health care programs.

Sponsors



\$40 per person Early Bird special before 3/13/18
\$45 per person after 3/13/18
\$50 at door
Includes lunch and housing guide



and the



present:

Housing Conference 2018



"Building Your Future!"

Saturday, March 31, 2018

9:00am–3:45pm

Mitchell Park Community Center
3700 Middlefield Rd, Palo Alto

Call (650) 289-5445 for more information
or sign up at www.avenidas.org

9:00 to 9:30am: **Registration - Coffee and juice compliments of Home Instead Senior Care**

9:30 to 10:30am: **Keynote Address: "Expanding Choices for Age-Friendly Living," by Don Weden, former County Planner**

10:45 to 12:00pm: **Session A** (choose workshop 1, 2, or 3)

SHOULD I STAY?

1. Thriving at Home: Ways to Improve Cash Flow and Reduce Stress

Financial Professionals moderated by Barbara Binder, CFP, BKB Financial Advisors

Do you want to stay in your home, but your cash flow is tight? Your house is worth a lot on paper, but that doesn't help you pay the bills. Learn creative ways to relieve financial pressure, reduce isolation and loneliness, and get support for activities of daily living.

SHOULD I GO?

2. What Makes the Real Estate Market Tick...And What Does It Mean To You?

Michael Dreyfus, President, Golden Gate Sotheby's International Realty

Review market fundamentals, factors influencing supply and demand, what can be learned from the past 30 years of real estate cycles in the Bay Area and how it may affect your decision or your family's decision to buy or sell property. Hear about Bay Area trends and what's hot and what's not.

WHAT ELSE SHOULD I KNOW?

3. Evaluating Housing Options to Match Your Lifestyle

Paula Wolfson, Avenidas Care Partners Manager

The decision to age in place or relocate involves complex decision-making. Assess your current health status, social supports, financial and insurance resources, transportation and housing location preferences. Develop a plan to help choose the best living situation before you sign a contract to rent or buy in.

12:00 to 12:45pm: **LUNCH provided. Door Prizes Announced at 12:45pm**

1:00 to 2:15pm: **Session B** (choose workshop 4, 5, or 6)

4. On Your Mark, Get Set, STAY!

Cindy Hofen, Managing Moves & More President; Martin Simenc, Home Safety Services President; Genie Nowicki, Harrell Remodeling, Senior Designer

Take your current residence from Now to WOW! Aging in Place is more than adding a grab bar or organizing a drawer. It's about quality of life-- happiness, independence and safety. Plan costs, benefits and basics to make your current home fit your current and future needs.

5. Smart Moves: Financial Tax Considerations when Selling a Highly Appreciated Home

Barbara Binder, CFP, BKB Financial Advisors and Jeff Woods, Partner, Planned Giving Coach LLC

Find out how the new tax law affects the sale of personal residences. Discover ways to manage your capital gains tax and provide benefits to yourself and others when selling your home. Learn when you can transfer your low property tax to your new residence or to your children. Hear real-life examples of people who have used these tips.

6. Filling the Need: Senior Housing and Accessory Dwelling Units

Nevada Merriman, MidPen Housing Director, and Greg Popovich, ADU specialist, Goldbar Builders

An experience based presentation delivered by two experts. One will cover the future of dedicated senior housing on the Peninsula. The other will focus on design, construction and financing of ADUs on your property for multi-generational living, aging-in-place, or extra income.

2:30 to 3:45pm: **Session C** (choose workshop 7, 8, or 9)

7. Technology & Resources for Aging In Place

Jyllian Halliburton, Avenidas Volunteer Manager, and Eric Gee, Avenidas Generations Lab Manager

You'll discover a variety of new technology, gadgets, apps and services that can make aging in your own home safe and comfortable. You'll also learn how Avenidas programs such as Transportation, Handyman, Care Partners, Rose Kleiner Center, and Avenidas Village can help you age in place.

8. California Dreaming & Active Living (But Not In the Same House)

Presented by Real Estate professionals

Downsize your home and upsize your life! Learn about housing options available all along the Peninsula and beyond. Specialists will talk about condos, patio homes, golf communities and more, with information on costs, sizes, fees and features, as well as tips, brochures and maps. Whether purchasing or renting -- there's a place for you.

9. How Local Care Communities Can Work for You

Kaye Sharbrough, Senior Seasons

This panel will cover the many choices available in the Bay Area for senior housing options. Reps from Channing House and The Forum (life care/ CCRC) Palo Alto Sunrise Assisted Living, and Gordon Manor (memory care) will summarize their offerings and answer your questions.