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The mission of the Avenidas Generations Lab is to explore, engage and shape technology for older adults, and progress has been made in this direction thanks to a new partnership with Tech-Enhanced Life, a Public Benefit Corporation, that was formed to improve the quality of life of aging adults and their families. Tech-Enhanced Life has built a collaborative community called the Longevity Explorers, and their focus is to identify, try, review, and evaluate better solutions to overcoming the challenges that come with growing older.

The Longevity Explorers are now coming to Avenidas, and all are welcome to join this unique sharing, evaluation, and ideation community—made up of older adults (in their ‘60s-’90s), and their friends, families, and caregivers. This community leverages the insights and years of accumulated wisdom of older adults to accelerate the emergence of novel technology solutions.

With regards to technology, the Longevity Explorers:

Explore unmet technology needs related to growing older
Engage with companies and entrepreneurs to help them develop products and services that older adults will actually want, need, and pay for
Shape the market by comparing and engaging with competing and complementary products, and providing valuable input to the next generation of products

The Avenidas Longevity Explorers is now open to all who have interest in technology, and there is no need to be an “expert” on anything other than being yourself! Explorer circles will be professionally facilitated and all are welcome to join and attend. Sign up today by visiting or calling the Avenidas Front desk at (650) 289-5400.

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From the President

A few months ago, I found myself in a Hallmark store searching for the perfect birthday card for my 56-year-old mother. I was depressed by my options. One card had a picture of an ice cream sundae covered in colorful pills that read, “Sprinkles for People Your Age.” Another had a picture of an elderly woman pushing a walker and passing a large cloud of gas. The caption read, “At least you know I’m still breathing?” And, perhaps my favorite was the card with a picture of a birthday cake with so many candles that the entire cake was going up in flames. You have to laugh—do you? Why does this rampant ageism persist, even though we would become a “super-aged nation” by 2030...meaning that 1 out of 5 individuals will be over the age of 65? My mother is a Baby Boomer, a term used to describe individuals born between 1946 and 1964. She is divorced and dating an older man who just bought a Harley, still working full-time, and spends every free weekend exploring the Bay Area or playing with her grandchildren. She is far from slowing down, but she is already receiving over-the-counter cards. My in-laws, who are in their early 70’s, are also very independent, healthy, and engaged...and their recent retirement has led to a more active social life.

People today are living longer than ever, and beyond just adding more years to their lives, they are adding more life to their additional years. I find this exciting and inspiring, and I wish more people would get on board with the freedom, happiness, and new adventures that can come with aging.

I am proud that we are building a pioneering new facility that we hope will become a national showcase for age-friendly design and positive aging—a place where lifelong learning, creativity, health and wellness, and staying connected to others can be celebrated.

Flashing back to the Hallmark store, I finally found the perfect birthday card for my mother that day. It had a picture of an older woman playing hopscotch, and the caption read: “Growing OLD is inevitable; growing UP is optional.”

Sincerely,
Amy Andonian
President/CEO

Happy Holidays!

Avenidas门前的亮点！

Avenidas欢迎新的“门到门”交通服务项目管理人，Erika Thomas。

Erika已经在老年社区工作的多样性中工作，作为Hope Rehabilitation Services在圣何塞的项目经理，和在门到门交通服务中首席执行官的社区工作者中工作，与所有水平的专业人员合作。

“我们很荣幸拥有Erika加入Avenidas团队，并为Avenidas老人的优秀体验而感到自豪，”Avenidas Rose Kleiner Center的志愿者经理Jillian Halliburton说。

门到门服务的志愿者需要去做一个医疗预约，理发，购物或者只是想出去走走。Avenidas门到门交通服务将他们带去哪里他们想去的地方。我们的司机可能由补充的司机从Lytte获取，他们会在Avenidas的八个办事处之间接送。

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Avenidas Rose Kleiner Center的志愿者经理Jillian Halliburton说：“我们很荣幸拥有Erika加入Avenidas团队，并为Avenidas老年的优秀体验而感到自豪，”

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Avenidas Village Celebrating 10 Years of Success!

Avenidas Village于2007年10月成立，是全国的首批五家Villages之一，也是西海岸首批村之一。新村有70个公寓在加利福尼亚州200个，美国150个以上的发展。这项里程碑，结合全国老龄化在一周内，被庆祝在一个全人党派的十周年庆典。

A panel of the early grassroots group, including Dick Smallwood, Tom Reese, Lisa Hendrickson, and Bruce Heister, recalled their efforts to get the concept off the ground.

Several members of our Village Vendor committee, Steve Sharbrough, Judy Schwartz, Cindy Hofen and Kaye Sharbrough, were instrumental in making the evening a success!

Changing Home Care Through Kindness

More than anything, how we treat each other is what matters the most.

“To me, kindness is having a deep understanding of what our clients need: the need to be cared for, with love and compassion. It’s knowing what our caregivers want: a workplace where they can continue to grow and be treated like family.”

Vanessa Valerio, RN, CMC
COO and VP for Patient Care

Avenidas News

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