

# AVENIDAS LIFETIMES OF ACHIEVEMENT 2010 SPONSORSHIP BENEFITS

For information or to become a sponsor, call Mary Hohensee at 650-289-5446

## Community CHAMPION

**Gift: \$10,000**

### Printed Material:

- Top listing of logo or name on invitation\*
- Logo or name included on a banner displayed prominently at May 16 event<sup>a</sup> and on the Avenidas building before and after the event
- Inclusion of name in all marketing and press releases
- Listed under Director's Circle in 2010 Annual Report<sup>†</sup>
- Special mention in May issue of *AvenidasNews*<sup>‡</sup>

### Singular Recognition at May 16 Event:

Special verbal recognition during a formal presentation by Avenidas' President & CEO.

### Dynamic Logo Placement:

Name or logo and link on Avenidas website.

**Free Passes:** 12 tickets to May 16 event (\$900 value).

**Advertising:** Logo or name included in all event advertising, including ads in *Palo Alto Weekly*. Companies will also receive a 3½ x 2" ad space in the *AvenidasNews* summer issue (~\$100 value).

## Community PILLAR

**Gift: \$5,000**

### Printed Material:

- Prominent listing on invitation\*
- Company name/logo on signage at event<sup>a</sup>
- Inclusion of company name in all marketing and press releases
- Listed under President's Circle in 2010 Annual Report<sup>†</sup>
- Special mention in May issue of *AvenidasNews*<sup>‡</sup>

### Dynamic Logo Placement:

Company name/logo and link on Avenidas website.

**Free Passes:** 6 tickets to May 16 event (\$450 value).

**Advertising:** Company logo included in a post-event half-page thank-you ad in the *Palo Alto Weekly*. Company will also receive a 3½ x 2" ad space in the *AvenidasNews* summer issue (~\$100 value).

## Community STAR

**Gift: \$2,500**

### Printed Material:

- Prominent listing on invitation\*
- Company name/logo on signage at event<sup>a</sup>
- Inclusion of company name in all marketing and press releases
- Listed as Avenidas Advocate in 2010 Annual Report<sup>†</sup>
- Special acknowledgement in summer issue of *AvenidasNews*<sup>‡</sup>

**Web Presence:** Company name featured on Avenidas website.

**Free Passes:** 4 tickets to May 16 event (\$300 value).

**Advertising:** Company logo included in a post-event half-page thank-you ad in the *Palo Alto Weekly*.

## Community FRIEND

**Gift: \$1,000**

### Printed Material:

- Listing on invitation\*
- Company name on signage at event<sup>a</sup>
- Listed as Avenidas Partner in 2010 Annual Report<sup>†</sup>
- Acknowledgement in summer issue of *AvenidasNews*<sup>‡</sup>

**Free Passes:** 2 tickets to May 16 event (\$150 value).

**Advertising:** Company name listed in a post-event half-page thank-you ad in the *Palo Alto Weekly*.

\* Invitation is mailed to approximately 2,000 Mid-Peninsula residents. † Annual Report is distributed to approximately 3,000 Avenidas donors.  
<sup>a</sup>Event is attended by approximately 350 guests. ‡ *AvenidasNews* Distribution: 3,000 Mid-Peninsula residents.