

For Immediate Release

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Avenidas Village adds 24/7 support for members

Palo Alto, CA (May 17, 2010) Avenidas Village, the aging-in-community membership program offered by the non-profit agency Avenidas, is launching its new After Hours Urgent Call Center today to provide yet another layer of security, convenience and peace of mind to adults who want to stay in their own homes as they age.

“Now if any of our members face a difficult situation after hours or on a weekend, they can call (650) 289-5405 and talk to a person on the other end of the line who can offer them immediate support,” states Avenidas Village Director Vickie Epstein. “If they get locked out of their house, or have an overflowing toilet, they have someone to turn to for help on a 24/7 basis.”

Avenidas Village helps people maintain their independence, simplify their lives, make new friends, keep their mobility, and stay connected to their community. Members have one convenient number to call for any problem they have, large or small. They have access to Avenidas Village’s network of 140 vendors who have been vetted by the agency, many of whom offer discounts to Village members as well.

Members can also receive help with medical situations, have a reassuring daily check in telephone call, and get transportation to and from medical appointments when prescribed by a doctor.

The new after hours call center service is available free of charge to all members, who are cautioned to first call 911 if they are in a medical or life threatening emergency. Normal office hours for Avenidas Village are 9am to 5pm.

Avenidas Village, which launched in October 2007, is the first aging-in-community Village on the West Coast. Annual memberships are available to singles and couples in Palo Alto, Mountain View, Los Altos, Los Altos Hills, Stanford, Woodside, Menlo Park, Atherton, East Palo Alto and Portola Valley. For more information on this program, visit www.avenidas.org/village, or call (650) 289-5405.